



# News Jargon for Grade 2

## "News Jargon"

*Special terms used in the profession of print news media.*

<b>BANNER</b> A headline covering the full width of the paper.	<b>BYLINE</b> Name of reporter.
<b>COPY</b> Any news stories, ads, illustrations or photos used in the newspaper.	<b>CREDIT LINE</b> Photographer's byline. Name of photographer.
<b>CUTLINE</b> Caption under a news photo.	<b>EDITION</b> A way of identifying the name, day and date, page and section of a newspaper.
<b>EDITORIAL</b> An expression of the paper's opinion located on the editorial page.	<b>FEATURE STORY</b> A news story in which the interest lies in some factor other than news such as food, fashion, music.
<b>FLAG</b> Name of paper as it appears on page 1.	<b>HEADLINE</b> The large type title above a newspaper story.
<b>JARGON</b> Words specific to a particular profession.	<b>JUMP</b> To continue a news story from one page to another.
<b>NAMEPLATE</b> The centerpiece of the front page; includes artwork in the center of the newspaper's name.	<b>PHOTO</b> Illustrates a nearby news story; may tell a news story by itself.
<b>PUBLISHER</b> The person in charge of the whole newspaper.	<b>REPORTER</b> A person who gathers information and writes news stories for a newspaper.