



News Jargon for Grades 3, 4, 5

"News Jargon"

Special terms used in the profession of print news media. Page 1

<p>AP</p> <p>AP stands for Associated Press; a syndicated news-gathering organization.</p>	<p>BANNER</p> <p>A headline covering the full width of the paper.</p>
<p>BYLINE</p> <p>Name of reporter.</p>	<p>CAPTION</p> <p>A title or explanatory note accompanying a picture.</p>
<p>COPY</p> <p>Any news stories, ads, illustrations or photos used in the newspaper.</p>	<p>CREDIT LINE</p> <p>Photographer's byline. Name of photographer.</p>
<p>CUTLINE</p> <p>Caption under a news photo.</p>	<p>DATELINE</p> <p>The place the news story was filed.</p>
<p>DECK</p> <p>A style of subhead giving readers more information about the news story than the main headline.</p>	<p>EDITION</p> <p>A way of identifying the name, day and date, page and section of a newspaper.</p>
<p>EDITORIAL</p> <p>An expression of the paper's opinion located on the editorial page.</p>	<p>FEATURE STORY</p> <p>A news story in which the interest lies in some factor other than news such as food, fashion, music.</p>
<p>FLAG</p> <p>Name of paper as it appears on page 1.</p>	<p>HARD NEWS</p> <p>Factual news stories without editorial opinion.</p>
<p>HEADLINE</p> <p>The large type title above a newspaper story.</p>	<p>INDEX BAR</p> <p>Shows where to find sections of the paper; usually found at the bottom of page 1.</p>



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Special terms used in the profession of print news media. Page 2

JARGON Words specific to a particular profession.	JUMP To continue a news story from one page to another.
JUMLINE Tells where to find the rest of the news story.	LEAD The first paragraph of a news story; it should answer the 5W's.
LEAD STORY The most important news story of the day; on the right side below the name of the paper.	MORGUE A newspaper library containing books, pictures, and reference materials.
NAMEPLATE The centerpiece of the front page; includes artwork in the center of newspaper's name.	PHOTO Illustrates a nearby news story; may tell a story by itself.
PUBLISHER The person in charge of the whole newspaper.	REPORTER A person who gathers information and writes news stories for a newspaper.
SUBHEADING A small headline in bold type; used to break up the body of a news story.	TEASERS Tells readers other interesting news stories which appear in the edition.
WEATHER CAPSULE The weather at a glance; usually at the bottom of page 1.	WIRE COPY News stories sent from syndicated news-gathering organizations such as AP.
WIREFOTO A photograph sent from syndicated news-gathering organizations such as AP.	WIRE SERVICES News gathering agencies such as AP that distribute news and photos to subscribing papers.