



News Jargon for ELARI Grade 9

"News Jargon"

Special terms used in the profession of print news media. Page 1

<p>AP AP stands for Associated Press; a syndicated news-gathering organization.</p>	<p>BANNER A headline covering the full width of the paper.</p>
<p>BYLINE Name of reporter.</p>	<p>CAPTION A title or explanatory note accompanying a picture.</p>
<p>COPY Any news stories, ads, illustrations or photos used in the newspaper.</p>	<p>CREDIT LINE Photographer's byline. Name of photographer.</p>
<p>CUTLINE Caption under a news photo.</p>	<p>DATELINE The place the news story was filed.</p>
<p>DECK A style of subhead giving readers more information about the news story than the main headline.</p>	<p>EDITION A way of identifying the name, day and date, page and section of a newspaper.</p>
<p>EDITORIAL An expression of the paper's opinion; located on the editorial page.</p>	<p>FEATURE STORY A news story in which the interest lies in some factor other than news such as food, fashion, or music.</p>
<p>FLAG Name of paper as it appears on page 1.</p>	<p>HARD NEWS Factual news stories without editorial opinion.</p>
<p>HEADLINE The large type title above a newspaper story.</p>	<p>INDEX BAR Shows where to find sections of the paper; usually found at the bottom of page 1.</p>

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Special terms used in the profession of print news media. Page 2

<p>JARGON Words specific to a particular profession.</p>	<p>JUMP To continue a news story from one page to another.</p>
<p>JUMLINE Tells where to find the rest of the news story.</p>	<p>LEAD The first paragraph of a news story; it should answer the 5W's.</p>
<p>LEAD STORY The most important news story of the day; located on the right side below the name of the paper.</p>	<p>MORGUE A newspaper library containing books, pictures, and reference materials.</p>
<p>NAMEPLATE The centerpiece of the front page; includes artwork in the center of newspaper's name.</p>	<p>PHOTO Illustrates a nearby news story; may tell a news story by itself.</p>
<p>PUBLISHER The person in charge of the whole newspaper.</p>	<p>REPORTER A person who gathers information and writes news stories for a newspaper.</p>
<p>SUBHEADING A small headline in bold type; used to break up the body of a news story.</p>	<p>TEASERS Tells readers other interesting news stories which appear in the edition.</p>
<p>WEATHER CAPSULE The weather at a glance; usually at the bottom of page 1.</p>	<p>WIRE COPY News stories sent from syndicated news-gathering organizations such as AP.</p>
<p>WIREPHOTO A photograph sent from syndicated news-gathering organizations such as AP.</p>	<p>WIRE SERVICES News gathering agencies such as AP that distribute news and photos to subscribing papers.</p>